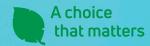




## Promoting good oral health since 1965

TePe's products and solutions are trusted by people all over the world for their daily self-care routines. From brushes, picks and flossers to oral care guides and education, everything that we offer is designed to help people maintain a healthy mouth.

TePe was founded by the Eklund family in 1965. Ever since then, we have developed our high-quality oral care range in partnership with the dental profession, taking responsibility for people, health and the environment throughout the innovation process.





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- 05 TePe Share
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- 24 Special products
- 28 Marketing & display material
- 30 Areas of use

Some products have symbols indicating their suggested use and available packaging types. Here is a reference guide for all symbols:

#### Areas of use:



Basic oral care suitable for healthy individuals



Suitable for children and/or juniors



Suitable for individuals with braces



Suitable for individuals with implants



Suitable for individuals with gingivitis/ periodontitis

#### Packaging:



Blister



Bag



Carton Pack



Box

#### A choice that matters:

The green leaf indicates that TePe sources 100% raw materials for the toothbrush- and interdental brush handles, as well as the flosser, tongue cleaner, travel case, cap and extra grip, from either renewable feedstock\* or certified renewable sources via the mass balance approach, the latter independently certified by the International Sustainability and Carbon Certificate PLUS (ISCC PLUS).

 $^{\star}$  TePe Choice<sup>™</sup> toothbrush, made with a reusable wooden handle, and TePe GOOD<sup>™</sup> tongue cleaner-, toothbrush- and Mini Flosser handle made with materials sourced from sugar canes.

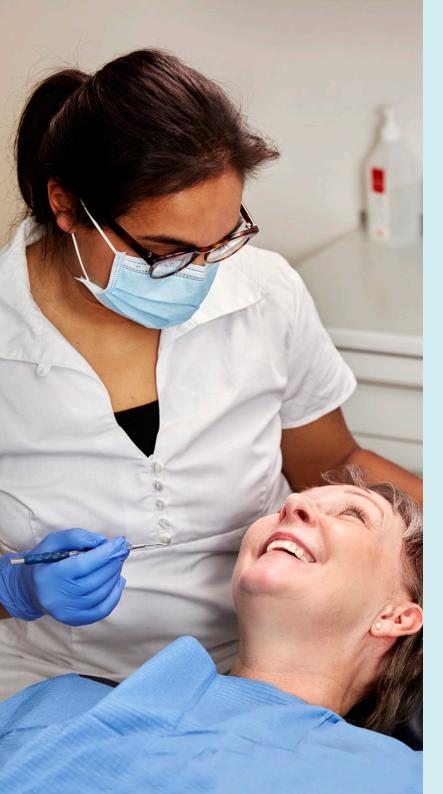
# Sustainable choices matter – to you and your patients

Climate change and its impacts are one of the greatest challenges of our time. That's why we have made it our priority.

To meet the expectations of our partners and consumers, we constantly increase the sustainability of our range. Today, most TePe products are made with materials from renewable sources and produced using 100% renewable energy.

As dental professionals, you make important choices for your patients every day – and we are here to support you. Together, we will continue the development of new and more sustainable solutions.





## TePe Share we share a passion for knowledge

TePe's heritage is built on a close collaboration with dental professionals. We share the vision to bring healthy smiles for life by inspiring good oral health.

We care about people's health. Therefore, we keep developing solutions for longterm wellbeing and a better quality of life. Considering the growing scientific support for a link between oral and general health, creating positive change is more relevant than ever.

Therefore, we invite you to take part of TePe Share – in-depth knowledge, topical research and engaging discussions. For your personal development and shared for the good of all.

www.tepe.com/share



**Articles** 



Lectures



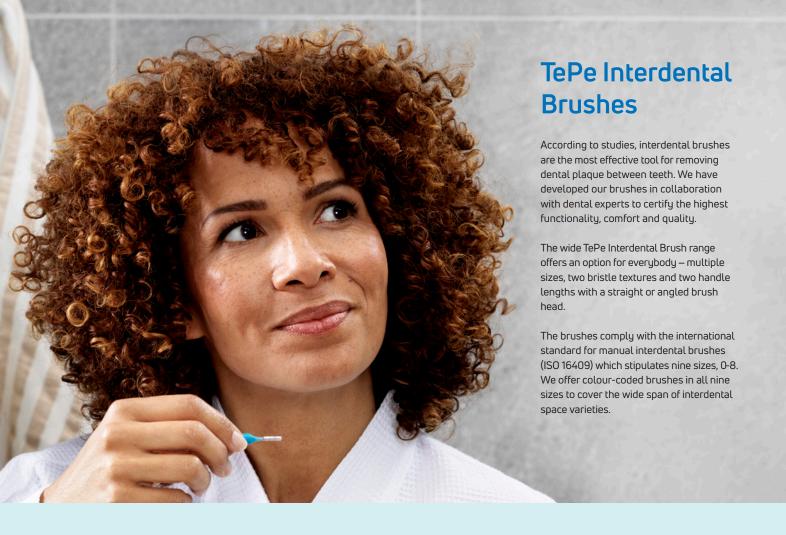
Tutorials





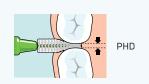






#### TePe Interdental Brush Size Chart

Original									
Extra soft									
Angle									
Colour	Pink	Orange	Red	Blue	Yellow	Green	Purple	Grey	Black
ISO size (0-8)	0	1	2	3	4	5	6	7	8
PHD (mm)	0.6	0.7	0.9	1.1	1.3	1.6	2.0	2.6	3.4
Wire size (mm)	0.4	0.45	0.5	0.6	0.7	0.8	1.1	1.3	1.5



The measurement between the dotted lines shows the smallest hole which the brush can pass through, passage hole diameter (PHD), using a clinically relevant force.



#### TePe® Interdental Brush Original



- · The user-friendly handle offers a stable grip which enables cleaning with controlled movements.
- · The bristles cover the entire wire for safe and gentle cleaning.
- The smaller brush sizes (0-3) have a flexible neck for increased durability and access. The larger brush sizes have a thicker, bendable wire.







Smaller sizes: Curve the flexible neck for access between the posterior teeth.

Interdental cleaning.







Larger sizes: Curve the wire for access between the posterior teeth.

Furcations.







TePe® Interdental Brush Original is also available in a mixed pack.













The plastic cap can be used for hygienic protection or to extend the handle.

#### TePe® Interdental Brush Original



#### TePe<sup>®</sup> Interdental Brush Extra Soft

- Extra soft bristles for gentle and safe cleaning.
- Six sizes, all with plastic coated wire.
- For patients with sensitive teeth, sore gingiva, dry mouth, or after oral surgery\*.



#### TePe® Interdental Brush Extra Soft



Colour: Red ISO size: 2 PHD size: 0.9 mm Wire size: 0.5 mm









Colour: Yellow ISO size: 4 PHD size: 1.3 mm Wire size: 0.7 mm









Colour: Purple ISO size: 6 PHD size: 2.0 mm Wire size: 1.1 mm









<sup>\*</sup> A dental professional should always be consulted regarding brushing after oral surgery.

#### TePe Angle™



- · Angled brush head for easier access, especially between the posterior teeth.
- · Plastic coated wire for safe use.
- · Long, flat handle for a stable grip.



#### TePe Angle™

Colour: Pink ISO size: 0 PHD size: 0.6 mm Wire size: 0.4 mm









Colour: Orange ISO size: 1 PHD size: 0.7 mm Wire size: 0.45 mm







Colour: Red ISO size: 2 PHD size: 0.9 mm

Wire size: 0.5 mm



Colour: Yellow

PHD size: 1.3 mm

Wire size: 0.7 mm

x25

ISO size: 4

















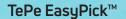












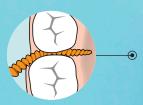
- · Easy and effective way to clean between the teeth.
- Overlapping, conical sizes to fit all interdental spaces.
- The unique lamellae allow for a wide contact area.











Flexible and durable with a non-slip grip.



Silicone coating with wide lamellae.



Long working length.

#### TePe EasyPick™

Colour: Orange

Size: Extra Small/Small











Colour: Blue

Size: Medium/Large









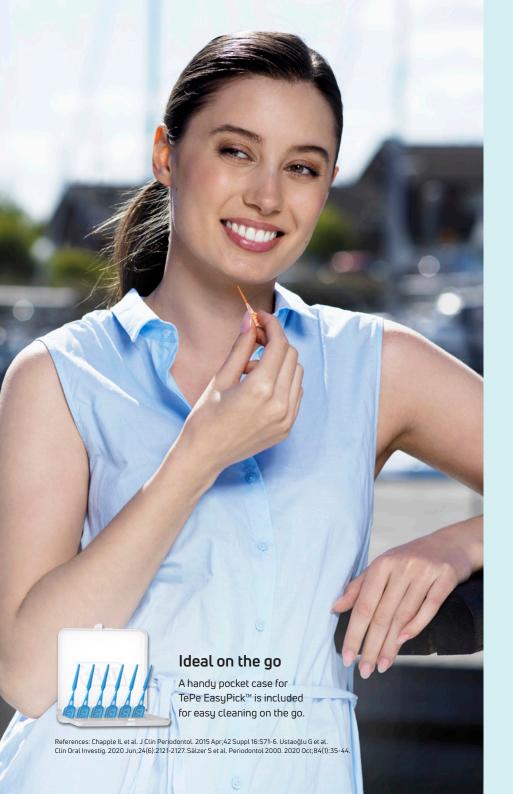


Colour: Purple Size: Extra Large





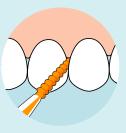




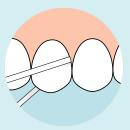
## Recommending the correct interdental cleaning device



Individuals with spaces between teeth benefit the most from interdental brushes, which effectively clean the concave and irregular proximal area.



TePe EasyPick™ is a good choice for healthy proximal sites, in the case of gingivitis, and as an on-the-go alternative for everyone.



Floss is recommended for tight, healthy proximal sites, where an interdental brush will not fit.

#### TePe Mini Flosser™

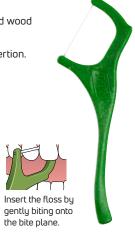


- · Pre-loaded dental floss holder for easy and convenient use in narrow spaces.
- · Strong, thin, teflon free floss.
- · Handle made from sugar cane and wood fibres
- · Bite plane for safe and gentle insertion.









#### Sustainable packaging matters



Shifting to renewable or recycled materials is a priority. Today, we use FSC branded paper and recycled cardboard, while our plastic packaging is made from either partly recycled or renewable materials. All packaging is 100% recyclable.

#### TePe® Bridge & Implant Floss

Amount: 30 pcs

- · Spongy, flexible floss with stiff ends for easy insertion.
- · For daily cleaning of implants, bridges and orthodontic appliances.
- · Intended for one-time use.













#### TePe® Dental Floss

Length: 5m/40m

- · The expanding floss adapts itself to the dental space and suits different gaps.
- · Slides easily between teeth without shredding due to the vegetable wax/avocado oil coating.
- · Floss made from recycled water bottles.
- · Fresh mint flavour.









Gently move the floss along each tooth surface.



#### **Practice Box**

- · Practical storage of TePe's interdental brushes in the dental practice.
- 8 removable trays for IDB Original and Extra Soft, and 4 trays for TePe Angle. Each tray holds 15 brushes.
- A useful information chart with brush sizes comes with the box.

IDB Original

TePe

IDB Original /Extra soft

Angle™







#### TePe® Gingival Gel

Size: 20 ml

- · Contains chlorhexidine (0.2%) to fight bacteria, and fluoride (0.32% NaF) to strengthen the tooth enamel and protect sensitive root surfaces.
- · Non-abrasive, without alcohol and colourants.
- · Fresh mint flavour.















#### TePe® Travel Case



- · Practical travel case for TePe® Interdental Brush, TePe Mini Flosser™ or TePe EasyPick™.
- · Air holes to allow bristles to dry.
- · For hygienic storage during travel.







#### TePe GOOD™ Regular

Size: Regular Bristles: Soft

- · Tapered brush head for easy access.
- · End-rounded bristles for gentle and effective cleaning.
- · Made from plant-based materials.









Size: Compact Bristles: Soft

- · Small, tapered brush head for easy access.
- · End-rounded bristles for gentle and effective cleaning.
- · Made from plant-based materials.















#### TePe GOOD™ Mini



- · Suitable from the first tooth until 3 years of age.
- · End-rounded bristles for gentle and effective cleaning.
- · Made from plant-based materials.















#### TePe Select™ Regular

Size: Regular

Bristles: Extra soft, soft & medium

- · Tapered brush head for easy access.
- · End-rounded bristles for gentle and effective cleaning.
- · User-friendly handle design.
- · Made with plant-based materials through the mass balance approach.











#### TePe Select™ Compact

Size: Compact

Bristles: Extra soft, soft & medium

- · Small, tapered brush head for easy access.
- · End-rounded bristles for gentle and effective cleaning.
- · Suitable for children and adults who prefer a smaller brush head.
- · Made with plant-based materials through the mass balance approach.

















#### TePe Kids™

Size: Compact

Bristles: Extra soft & soft

- Toothbrush with colourful print, suitable from the age of 3 years.
- · Small, tapered brush head for easy access.
- End-rounded bristles for gentle and effective cleaning.
- · Made with plant-based materials through the mass balance approach.



















#### TePe Mini™

Size: Mini

Bristles: Extra soft & soft

- · Recommended from the first tooth.
- · Extra small, tapered brush head and end-rounded bristles for gentle and effective cleaning.
- · Available with or without charming prints created by Swedish Isa Form.
- · Made with plant-based materials through the mass balance approach.













## Imprinting service

Personalise your toothbrush with TePe's imprinting service – an excellent marketing opportunity for dental practices. All TePe toothbrushes are now made with plant-based materials.

Logotypes, images and messages can be printed on our GOOD, Select, Select Compact, Colour, Colour Compact and Mini toothbrushes. Choose between a variety of different handle colours and print colours for amazing designs.



#### TePe Supreme™

Size: Regular Bristles: Soft

- · Unique two-level bristle design for excellent reach.
- · Easy-grip handle with thumb pad for extra comfort.
- · Made with plant-based materials through the mass balance approach.











#### TePe Supreme™ Compact

Size: Compact Bristles: Soft

- · Unique two-level bristle design for excellent reach and easy-grip handle with thumb pad.
- · Suitable for children or for adults who prefer a smaller brush head.
- · Made with plant-based materials through the mass balance approach.













#### TePe Nova™

Size: Regular

Bristles: Extra soft (pink), soft (yellow) & medium (blue)

- · Long brush tip and end-rounded bristles for effective and gentle cleaning.
- · Easy-grip handle with thumb pad for extra comfort.
- · Made with plant-based materials through the mass balance approach.























#### TePe Colour™

Size: Regular Bristles: Soft

- · Tapered brush head for easy access.
- · End-rounded bristles for gentle and effective cleaning.
- User-friendly handle design.
- Made with plant-based materials through the mass balance approach.



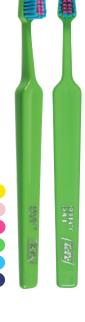












#### TePe Colour™ Compact

Size: Compact Bristles: Extra soft

- · Small, tapered brush head for easy access.
- End-rounded bristles for gentle and effective cleaning.
- · Suitable for children or for adults who prefer a smaller brush head.
- · Made with plant-based materials through the mass balance approach.

















#### TePe Classic™



Size: Regular

- Bristles: Extra soft & soft
- · End-rounded bristles for gentle and effective cleaning.

· User-friendly handle design.

- · For those who prefer a bigger brush head.
- · Made with plant-based materials through the mass balance approach.











#### TePe PlagSearch™

Size: 10 tablets/per pack

- · A disclosing product for quick and simple self-check identification of plaque.
- · Two-tone colour indicators.
- · Teaching aid for better oral health.





Differentiates new (red) and old (blue) plaque.











#### TePe® Extra Grip



- · Weighs only 30 grams.
- · Provides a comfortable, stable grip which helps patients with reduced manual dexterity.
- Fits TePe Select, TePe GOOD toothbrushes and most of our special brushes.
- · Easy to insert and remove by tapping the toothbrush handle on a hard surface.
- · Made with plant-based materials through the mass balance approach.

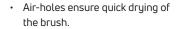




Insert/remove the brush by tapping the handle against a table.







- · Suits all TePe toothbrushes and special brushes (except the Denture Brush).
- · Made with plant-based materials through the mass balance approach.









#### TePe Compact Tuft™

- Optimal for precision cleaning.
- Dome-shaped brush head with dense, rounded tuft.
- · Ideal for cleaning along the gum line, on the occlusal surfaces of emerging teeth, or impacted wisdom teeth.
- · Made with plant-based materials through the mass balance approach.

















- · Optimal for cleaning buccal implant surfaces or orthodontic appliances.
- · Long and thin neck for better access.
- · Made with plant-based materials through the mass balance approach.









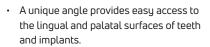








#### TePe Universal Care™



- Facilitates cleaning in narrow and hard-toreach areas.
- · End-rounded bristles for gentle cleaning.
- Made with plant-based materials through the mass balance approach.











Bristles: Soft (yellow) & medium (blue)

- Ideal for cleaning furcations, implants, fixed braces or behind the last tooth.
- Brush tip can be attached to either side of the handle.
- · Comes with 12 replaceable brush tips.
- Made with plant-based materials through the mass balance approach.













#### TePe Special Care™

Size: Regular (red) & Compact (blue)
Bristles: Ultra soft

- 12,000 (Regular) and 9,000 (Compact) ultra soft bristles for delicate cleaning.
- First brush stage after oral surgery.\*
- For patients with extremely sore and delicate tissues, e.g. as a result of trauma, radiotherapy treatment or after oral surgery.
- Made with plant-based materials through the mass balance approach.





\* A dental professional should always be consulted regarding brushing after oral surgery.



#### TePe Gentle Care™

Size: Regular Bristles: Super soft



- · Second brush stage after oral surgery.\*
- For patients with dry mouth, sensitive root surfaces or sensitive oral tissues.
- Made with plant-based materials through the mass balance approach.







#### TePe® Denture Care



Size: Regular

- Effective and safe cleaning of removable dentures.
- Brush head can be bent backwards for improved grip and accessibility.
- · Designed to resemble a regular toothbrush.
- Made with plant-based materials through the mass balance approach.





Long, strong filaments for efficient cleaning of dentures.

#### TePe® Dental Model

- For patient demonstration and instruction.
- Shows crowding, various interdental spaces, furcation, an erupting wisdom tooth and tooth loss.
- Can be marked with a non-permanent pen for instructional use.



Delivered in a brown hard paper box.





- · Three blades for a triple cleaning effect.
- · Helps prevent bad breath (halitosis).
- · Removes bacteria in a few strokes.
- Dishwasher safe.
- Made from plant-based materials through the mass balance approach.













The kit features carefully selected self-care products and readily accessible tips and advice for orthodontic patients.

Products included:

- Supreme Compact toothbrush
- Compact Tuft, single tufted brush
- Interdental brush, ISO size 4 and 5  $\,$
- Angle interdental brush, ISO size 4
- EasyPick XS/S and M/LOrthodontic wax
- \*Currently available in selected markets.







demonstration materials to aid oral hygiene advice. Our product racks



Prescription Pad

2 Consumer Leaflets

3 Pharmacy Guide Item no: 250INT

Interdental Brush Guide

TePe<sup>\*</sup>

5 Product Catalogue

Item no: 116INT

Caring for your healthy smile: 186INT Caring for your implants: 172INT Caring for your braces: 173INT Caring for your children's teeth: 178INT Caring for your gums: 184INT Caring for your mouth throughout life: 175INT Item no: 169INT

Item no: 132INT



#### Mini Display

Item no: 931 031 Designed for 6 toothbrushes and 9 interdental brushes. Clear acrylic material.



#### Paper Bag

Item no: 256 INT Height: 32.5 cm. Width: 23 cm. Depth: 10 cm.



Floor Stand, Metal

Item no: 931 054 Floor stand on wheels with 21 hangers, 1 shelf and 2 leaflet holders. Height: 164.5 cm. Width: 50 cm. Depth: 37.5 cm.



#### Toothbrush Display

Item no: 931 029 Display for 13 toothbrushes (the Select range), Clear acrylic material. Dishwasher proof.



#### Interdental **Brush Display**

Item no: 931 035 Suitable for 15 interdental brushes. Clear acrylic material.



#### Bathroom Stand

Item no: 932 048 Suitable for 4 interdental brushes. Clear acrylic material.

EasuPick

Dispenser Box

Item no: 242 291 (XS/S)

242 296 (M/L)

242 271 (XL)

Dispenser box for EasyPick

samples. 100 x 2-pack

included.



#### Vanity Bag

Item no: 227 Can be filled with products and information for your patient. Partly from renewable material. Height: 14 cm. Width: 25 cm.



#### Sample Box

Item no: 152 Filled with a variety of product samples and information. Height: 35.5 cm. Width: 23.5 cm. Depth: 5 cm.



#### EasuPick Displau

Item no: 221INT Cardboard table display suitable for 3 SRPs (shelf ready packaging) with EasyPick. Height: 25 cm. Width: 27 cm. Depth: 16 cm.



#### GOOD Table Display

Item no: 931 086 Cardboard table displau suitable for 2 SRPs (shelf ready packaging) with toothbrushes. Height: 29.5 cm. Width: 18 cm. Depth: 16 cm.



#### Carton Box

TePe

Floor Stand,

Item no: 931 060

Depth: 33 cm.

Floor stand made of card-

Height: 147 cm. Width: 50 cm.

board with 16 hangers.

Cardboard

Item no: 253 INT Can be filled with products and information for your patient. Height: 23.5 cm. Width: 12 cm. Depth: 2.3 cm.





#### Medium Table Display

Item no: 932 033 Table display in cardboard with 8 hangers. Height: 63.5 cm. Width: 36.5 cm. Depth: 16 cm.



#### Wall Display, Metal

Item no: 931 053 Wall display with 12 hangers and a shelf. (Plastic containers available separately, item no. 931 038). Height: 80 cm. Width: 50 cm. Depth: 24.5 cm.



#### Table Display, Metal

Item no: 931 055 Table display with rotating function, 8 hangers. Height: 53 cm. Width: 20 cm. Depth: 34 cm.



#### Product Presentation Case

Item no: 952 054 Case featuring the major part of the TePe range.



#### Healthy smile

The basis for maintaining healthy gums is effective everyday self-care. Professionals have a key role in motivating the patient and recommending the proper products.



## Orthodontic care

Fixed orthodontic appliances can lead to a quick build-up of plaque around brackets, bands, and wires. Systematic self-care routines are needed to prevent gingivitis and caries.







#### Implant care

Professional guidance on suitable products and cleaning techniques is important to prevent the development of peri-implant mucositis and peri-implantitis.



## Paedodontic care

In order to promote a healthy mouth throughout life, we recommend to start brushing when the first tooth emerges. Interdental cleaning is often recommended from the teenage years onwards.





Building on our vision to bring healthy smiles for life, we aim to support people in their daily lives. From everyday choices to special needs, our broad range enables effective self-care solutions for every individual. All TePe products are developed in collaboration with dental experts and produced in Sweden. Marketed by subsidiaries and distributors in 80 countries, the TePe range is available through dental practices, pharmacies, e-tail and retail.



#### TePe Munhygienprodukter AB

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TePe is certified according to the international quality standard ISO 9001 and the environmental standard ISO 14000.

Made in Sweden